

JEFFREY SCHWARTZ
Curriculum Vitae

Ringling College of Art & Design
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EDUCATION

AMERICAN UNIVERSITY
Washington, DC
Master of Fine Arts in Painting and Drawing
May 1996

SCHOOL OF THE ART INSTITUTE OF CHICAGO
Chicago, IL
Bachelor of Fine Arts
May 1991

CHAUTAUQUA INSTITUTION SCHOOL OF ART
Chautauqua, NY
Resident Artist
1993

ACADEMIC ADMINISTRATIVE EXPERIENCE

RINGLING COLLEGE OF ART AND DESIGN, Sarasota, FL
Associate Vice President and Dean of Undergraduate Studies, Academic Affairs
2015-Present

Provide support to the Vice President of Academic Affairs in the following areas:
Institutional and curricular planning; evaluation and assessment of student learning outcomes in alignment with accreditation compliance; academic advising; retention; registration; technology support; enrollment management

Responsibilities:

Implement strategic positioning of the Programs within the College by working closely with Admissions, Student Life, Registrar, and Advising to improve enrollment, retention, and student success rates.

Evaluate and update curricular offerings for multiple programs by working closely with the Director of Assessment, department heads, and faculty; affirm curricular alignment with student learning outcomes; make recommendations on all X course, new course, and new program proposals.

Meet regularly with Registrar to review transfer credits for incoming students; advise students regarding course choice and program alignment to foster successful completion of degree programs; communicate regularly with academic advisors regarding student issues and needs to support student success.

Communicate regularly with Director of IT regarding resource needs for programs in the classroom environment; serve on Instructional Technology Advisory Sub-Committee (ITAS); serve as Technology Liaison; designed and developed online e portfolio and assessment tool (DRAW) with IT Department.

Collaborate with architects and builders in the design and programming of new multi-disciplinary academic building including the newly completed, multi-disciplinary Visual Arts Center.

Oversee the Director of Assessment, the first-year communities and programs, the Academic Resource Center, the Director of Student Access Services, the Writing Program Director, and the Model Coordinator.

RINGLING COLLEGE OF ART AND DESIGN
Co-Interim Vice President of Academic Affairs
2016-2017

Provided leadership as the CIVPAA in the following areas:

Institutional planning related to academic programs including technology, curriculum, facilities, donor relations related to academic programming, strategic and master planning for the college.

Responsibilities:

Facilitated and oversee all areas under the office of Academic Affairs. Continued the work of developing new academic programs for the future of the college. Assisted in developing short and long term facility planning related to program and student enrollment growth.

Strategically realigned the Office of Communications and Digital Strategies to align with the mission and vision of the college. Realigned resources related to marketing, communications, social media and brand identity.

Strategically realigned the School of Continuing Studies under the office of Academic Affairs to reflect the newly acquired Life Long Learning organization. Developed a successful reorganization of program offerings and leadership to better facilitate growth and success of this entity.

RINGLING COLLEGE OF ART AND DESIGN
Interim Director of the Collaboratory and Strategic Initiatives

2017- Present

Responsibilities:

Facilitate and oversee all experiential learning opportunities at the college. Cultivate new client relationships and align needs with student learning.

Curated and produced significant exhibition, "Real and Ready, The Collaboratory Commitment" for Ringling College President and the Sarasota community. Outcomes include broad and clear messaging related to the Ringling College QEP as required by our regional accreditor, SACS-COC.

Evaluate all processes related to cultivating student opportunities, documenting student experiences, developing and inventorying appropriate contracts with the Office of Business Administration, enhancing the quality of client experience and expectation, and empowering faculty to deeply engage with opportunities as project facilitators.

RINGLING COLLEGE OF ART AND DESIGN
Interim Head of Fine Arts
2014-2015

Responsibilities:

Facilitate and oversee curriculum development by significantly realigning departmental curriculum to support student choice and improve outcomes.

Collaboratively identify and program visiting artists and curators and exhibition opportunities internally and externally; Repositioned significant experience in Miami with Junior and Senior students by created

capstone projects that engage professional galleries and students in industry before, during, and after the field trip.

Oversee faculty scheduling and coordinate Departmental operations and facilities maintenance.

Oversee Departmental budget and allocation of funds, including: new professional development opportunities, supporting expanded field trip opportunities for students, renovating faculty offices and student-run Crossley Gallery.

Facilitate faculty communication and perform annual faculty evaluations to assist in establishing clear expectations for accountability and promoting continual improvement in teaching pedagogy.

Prepared, distributed, aggregated, and drafted annual assessment rubrics, reports, and action plans for assessment requirements for NASAD and SACS-COC.

RINGLING COLLEGE OF ART AND DESIGN

Head of Illustration

2012-2015

Responsibilities:

Represent and advocate internally and externally for the Department of Illustration.

Facilitate and oversee curriculum development and assessment, including the development of multiple new courses for Visual Development and an online assessment tool for sophomore, junior, and senior students.

Oversee faculty scheduling and coordinate Departmental operations and facilities maintenance.

Oversee Departmental budget and collaborate with other areas of the College to fund departmental exhibitions, travel opportunities, publications, and visiting artist engagements to ensure student success, visibility, and to promote the development of a professional practice-ready skillset.

Foster a culture of faculty excellence by clearly outlining expectations and funding opportunities for professional development and growth.

Facilitate faculty communication and perform annual faculty evaluations to assist in establishing clear expectations for accountability and promoting continual improvement in teaching pedagogy.

Prepared, distributed, aggregated and drafted annual assessment rubrics, reports, and action plans for assessment requirements for NASAD and SACS-COC.

RINGLING COLLEGE OF ART AND DESIGN

First Year Redesign Project Director

2011-2012

Oversaw 3 community coordinators and 35 faculty members; Managed budget for implementing new campus-wide, first-year curriculum; Co-developed new learner-centered, student-directed institutional assessment tool.

RINGLING COLLEGE OF ART AND DESIGN

First Year Redesign Facilitator

2009-2011

Directed overhaul of the first year curriculum; Collaborated with faculty across majors to identify common

competencies and outcomes related to three communities of practice in Design Arts, Media Arts, and Studio Arts.

RINGLING COLLEGE OF ART AND DESIGN

Faculty Associate (Appointed by Vice President for Academic Affairs)

2008-2009

One of three faculty members chosen by the VPAA to assist in the transition of new institutional leadership; Collaborated with the transition team to identify areas requiring restructuring; Co-developed nomenclature for a learner-centered, competency-based education model.

TEACHING EXPERIENCE

2011-2015	Faculty, Department of Illustration, Ringling College of Art and Design, Sarasota, FL
1998-2011	Faculty, CORE Program, Ringling College of Art and Design, Sarasota, FL
1998-2000	Faculty, Visiting Artist Foundations Program, Ringling College of Art and Design, Sarasota, FL
2000-2012	Faculty, Ringling College of Art and Design, Pre-College Program, Sarasota, FL
2000-2014	Faculty, Ringling College of Art and Design, Continuing Studies Program, Sarasota, FL
1998	Studio Drawing Instructor, Manatee Community College, Venice, FL
1997	Visiting Lecturer, Dartmouth College, Hanover, NH
1996	Program Coordinator and Instructor, Academia di Bella Arti, Perugia, Italy
1995	Drawing Instructor, Cambridge Art Center, Cambridge, MA

CURRICULUM DEVELOPMENT AND OVERSIGHT EXPERIENCE

2017-2018	Co-authored new BFA in Themed Entertainment Design Program for Ringling College in order to expand enrollment and build opportunity within the entertainment sector.
2015	Co-authored new BA in Critical and Visual Studies Program for Ringling College in order to expand enrollment and capture a new student demographic.
2012-2014	Assessed and realigned the Illustration Department's curriculum: Created a new delivery model for an existing Portfolio and Professionalism Course, which now includes a lecture series, online learning components, and collaborative content delivery from Liberal Arts, Career Services, and Library Services; Restructured the Senior Year Thesis Class, adding new exhibition and printed book requirements, and a new Faculty Advisory Team, ensuring students receive diverse opportunities for feedback.
2010-2011	Served as the Project Director for an intuitional redesign of all first-year courses. The project began as a "one size fits all" revamping of the first-year experience and evolved into a three-community model that aligned majors by first-year outcomes. The radical departure from our previous model allowed us to redesign the curriculum to base outcomes on best-practice models and preparation for second-year courses. This new model also links course work to the majors and their respective professional practices.
2008-2010	Served as Project Lead in developing a plan for redesigning the first-year experience for all programs of study.
2006	Co-authored new Painting Major Proposal, including adding new courses, identifying learning outcomes and objectives, refining an assessment model, and developing an enrollment management plan.

ASSESSMENT AND ACCREDITATION EXPERIENCE

- 2015 Successful co-lead 10 year institutional reaccreditation for national, National Association of Schools of Art and Design (NASAD) and regional accreditors the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC).
- 2013-Present Digital Resource Archive Warehouse (DRAW)
Worked with the VPAA, AVPAA and IT to design, develop, and implement a new online e-portfolio and assessment tool. The project, launched in the Fall 2013 semester, entailed identifying and creating a master list of institutional competencies for all majors and programs, and designing a front and back-end system that is embedded into the Ringling curriculum. This tool has proven invaluable, allowing for easy uploading of artifacts, meta tagging, long-term storage, and user-friendly, robust searching.
- 2015 NASAD Reaccreditation Site Visit for California University, California, PA
One of a two-person team sent to review 4 Programs for reaccreditation; worked closely with faculty and staff to evaluate College offerings in Studio Art, Design, Art History, and Art Education; made recommendations for improvement to course offerings; successfully completed NASAD Site Visit Report.
- 2013 NASAD Site Visit Training at the 2013 Annual NASAD Conference
Trained with NASAD to become a team member for NASAD accreditation visits. The 2 ½ day training consisted of multiple case study reviews, NASAD handbook training, team building, and presentation mentoring.
- 2011 VPAA Accreditation Task Force Member
Assisted in compiling and outlining of our 5-year NASAD interim accreditation report.
- 2011 Teagle Scholar Fellow
Accepted into the Teagle Scholar Training Program at the Wabash Institute based on the white paper *From Bolt on to Embedded, A Critique Based Assessment Model*.
- 2011 First Year Re-Design White Paper
Authored a white paper, to be used in internal and external communications, outlining the process, goals, and outcomes from our multi-year curriculum redesign.

FUNDRAISING EXPERIENCE

- 2013 Sarasota Museum of Art
Designed and implemented social media campaign for the Sarasota Museum of Art (SMOA) fundraising event.
- 20013-Present Ringling College, 2003 to Present
10 years of cultivating and growing a ladder of giving within the Sarasota community. Developed relationships with Trustees of the College, presented to community leaders and at local public schools, taught in the Ringling CSSP program, and helped to acquire gifts from local donors, ranging from four to six figures. These gifts helped fund an annual full scholarship to the college and the renovation of the SMOA project.

PROFESSIONAL DEVELOPMENT AND PRESENTATIONS

- 2016 Winner, Edcuause Pitch IT Challenge, Educause Annual Conference, Los Angeles, CA
One of four finalists who presented a challenge with in higher education that innovatively used technology to resolve common problems in higher education.

- 2016 Chair, AICAD Conference, Sarasota, FL
Developed, programed, planned, and budgeted annual conference serving 125 participants.
- 2014 Chair, SECAC Conference, Sarasota, FL
Developed, programed, planned, and budgeted annual conference serving 400-600 participants.
- 2014 Presenter, AICAD, Columbus, OH
Presented *Assess Me Not, Critique as a Tool for Assessment*, an assessment solution I co-developed with a third party programing company. The TED TALK format outlined how our in-house designed DRAW e-portfolio solution allows students to digitally save and archive their work to be used for multiple institutional purposes.
- 2013 Attendee, NCAA Conference, Nashville, TN
- 2013 Participant, SECAC, Greensboro, NC
Presented comprehensive budget and program proposal for 2014 Conference.
- 2013 Presenter, AICAD, Baltimore, MD
Presented *Major Collaboration: Teaching Across Majors*, a campus-wide curriculum re-design I co-developed for Ringling College of Art and Design. The presentation outlined how the RCAD curriculum moved away from siloed programs and evolved into highly collaborative explorations across multiple majors.
- 2012 Participant, ICFAD Conference, *New Art Administrators Workshop*, Minneapolis, MN
- 2012 Participant, SECAC, Durham, NC
Presented proposed Conference theme and initial budget for upcoming conference.
- 2012 Attendee, NCAA Conference, Columbus, OH
- 2011 Presenter, AICAD, Detroit, MI
Presented *A Critique Based Assessment Model: From Bolt-On to Embedded*, a new institutional assessment strategy I created for Ringling College of Art and Design.
- 2011 Presenter, Lilly Conference, Washington, DC
Presented *Drawing from a Blank: No Previous Drawing Required*, a new course model I co-authored for non-studio students at Ringling College of Art and Design. The presentation explained how three faculty members from three different departments worked collaboratively to deliver a foundations course resulting in tremendous student growth and success.
- 2011 Attendee, SECAC Conference, Savannah, GA
- 2011 Attendee, NASAD Conference, Seattle, WA
- 2010 Attendee, AICAD Conference, Burren, Ireland

INSTITUTIONAL SERVICE

- 2017 Assistant Vice President of Development Search Committee
- 2016 Vice President of Academic Affairs Search Committee
- 2014 Executive Director for SMOA Museum Search Committee
- 2014 Vice President of Academic Affairs Search Committee

2014 Associate Dean of Students Search Committee
2014 Director of Assessment Search Committee
2014 Member, Retention Working Group (Appointed by the President)
Identified gaps relating to student retention, developed strategies for improving retention, and made recommendations for new ways to increase student support.

2013 Director of Admissions Search Committee
2013 Member, Registrar Search Committee
2013 Member, Student Care Team (Appointed by the VPAA and Dean of Students)
Established methods for identifying students in need and ways for communicating effective support and outreach as it pertains to student care.

2013 Member, Institutional Branding Working Group
Worked with Department Heads and Senior Officers to brainstorm and strategize a re-branding of Ringling College. Outlined and identified key propositions for the Illustration Department for developing and launching a specific value statement that aligned with the Ringling College brand.

2012 Member, Strategic Planning Committee
Appointed by the President to identify opportunities for institutional growth and implement plans for future program development. Created a new branding and identity for the Illustration Program as part of an institutional rebranding initiative.

2011-2014 Chair, 2014 SECAC Conference
2007-2009 Chair, Academic Affairs (Elected by AAC members)
2005-2009 Member, Academic Affairs Committee (Elected by Department)
2004 Co-author, Assessment Model for CORE Studio Program
2004-Present Portfolio Reviewer, National Portfolio Day, RCAD
2003-2010 Drawing Area Coordinator: manage budget and coordinated 8 faculty
2003-2009 Member, Core Studio Faculty Search Committee
2002-2008 Faculty Advisor: advised 100 students annually
2006 Led initiative for faculty moral survey (Presidential Appointment)
2006 Assisted in Accreditation Review with NASAD
2005 Member, Faculty Professional Development Ad-Hoc Committee: revised charge and mission
2003-2005 Member, Human Rights Committee
2003-2005 Member, Academic Standards Committee
2003 Co-organized the National FATE Conference: served as Finance Manager, Vendor Relations Manager, IT Co-Coordinator

COMMUNITY ARTS AND SERVICE

2009-2013 Cofounder and Board Member, S/ART/Q, Community Arts Initiative, Sarasota, FL
Founded in 2009, S/ART/Q was designed as a grass-roots artist collective with a mission to serve the community. S/ART/Q hosted regular exhibitions, offered community-driven art events, such as museum and gallery shows, public art experiences, fundraising parties, community activities, and lectures. We grossed \$30,000 of art sales annually and donated numerous hours to community education and outreach. Our most recent event was a 2013 exhibition at the SELECT Art Fair in Miami, FL during Art BASEL.

2015 Guest Speaker, Saint Stephen's Episcopal School: "First Year at Ringling"
2015 Guest Speaker, Riverview High School IB Program: "The Value of Creativity"
2013 Guest Speaker, Saint Stephen's Episcopal School: "The Value of Arts in Education"
2013 Guest Speaker, Plymouth Harbor: "Changes in Art Education, Drawing for Communication"
2013 Guest Juror, Venice Community Art Center, Figure Show
2012 Guest Speaker, Southside Elementary: "The Value of Arts in Education"
2012 Guest Juror, Saint Stephen's Episcopal School
2010 Guest Juror, Pine View School for the Gifted, Annual Scholastic Competition
2010 Guest Juror, Sarasota Art Center, "Abstraction"

HONORS, GRANTS & FELLOWSHIPS

2014 SECAC Outstanding Educator Award, 75th Annual Meeting, Sarasota, FL
 2010 Robert O. Barkley Outstanding Educator Finalist, Sarasota, FL
 2010 Leadership in the Arts, Sarasota Arts Council, Sarasota, FL
 2008-2009 Sabbatical, Ringling College of Art and Design
 2006 Florida State Artist Enhancement Grant
 2005 John Ringling Visual Arts Fellowship, Sarasota, FL
 2009-2011 Professional Development Grant, Ringling School of Art and Design
 2005-2007 Professional Development Grant, Ringling School of Art and Design
 1996 The Stanley G. Wolpoff Award, American University
 1994 Fellowship Recipient, American University
 1993 Scholarship Recipient, Chautauqua School of Art
 1991 Fellowship Recipient, Vermont Studio School
 1987 Merit Scholarship, School of the Art Institute of Chicago

EXHIBITIONS AND PROFESSIONAL PRACTICE

2018 Legacy, Ringling College, Art Ovation Hotel, Sarasota, FL
 2017 Interior, Art Center Sarasota, Sarasota, FL
 2014 SECAC Annual Juried Art Show, Sarasota, FL
 2014 MOTA, Sebring FL
 2014 *Assiduous Applications*, Two Columns Gallery, Sarasota, FL
 1998-2013 Faculty Exhibition, Selby Gallery, Sarasota FL
 2012 SELECT Art Fair, Miami, FL
 2011 13, GWIZ Museum, Sarasota, FL
 2011 *Voyeur, S/ART/Q*, Sarasota, FL
 2010 *Signs, Sirens & Specters*, Louisville, GA
 2010 *PROCESS*, GWIZ Museum, Sarasota, FL
 2010 *Common Ground*, Three-Person Show, Longboat Key Art Center, FL
 2011 *Food for Thought*, Sarasota Art Center, Sarasota, FL
 2010 *Brothers*, 3-person show, Longboat Key Art Center
 2009 Artist in Residence, Saint Lucas, Antwerp, Belgium
 2009 Sabbatical, Ringling College of Art and Design
 2008 *NFS*, Sarasota Arts Center, Curator Mark Ormond, Sarasota, FL
 2008 La Medusa, Solo Show, Seattle, WA
 2007 Art and Culture Magazine, Group Show, Sarasota, FL
 2007 Creators and Collectors Tour, Sarasota, FL
 2007 Flinn Gallery, Group Show, Greenwich, CT
 2007 Sosabeol International Art Expo, Pyeongtaek, South Korea
 2007 Greene Contemporary, Solo Show, Sarasota, FL
 2007 Assemblage Group Show, Greene Contemporary, Sarasota, FL
 2006 Greene Contemporary, Solo Show, Sarasota, FL
 2006 SCOPE, Group Show with Greene Contemporary, Long Island, NY
 2006 Small Works Covivant Gallery, Group Show, Tampa, FL
 2006 John Ringling Fellowship Exhibition, Sarasota, FL
 2006 Thiel College Solo Exhibition, Greenville, PA
 2005 La Medusa, Seattle WA
 2005 CORE Faculty Exhibition, Ringling School, Sarasota, FL
 1998 *What is Drawing?* Ogden, UT
 1998 Wolpoff Award Show, Watkins Gallery, Washington, DC
 1998 *What We Do*, Selby Gallery, Sarasota, FL
 1996 The Bowery Gallery, Group Exhibition, New York, NY
 1996 20th Annual Paper in Particular, Columbia, MO
 1998 *Random Abrasions*, Sarasota, FL

1996 *Art is Moving*, Texas Art Association, Austin, TX
1996 The Selby Gallery, 4x4 Group Exhibition, Sarasota, FL
1996 MCC Fine Arts Gallery, Group Exhibition, Bradenton, FL
1996 The Foundry Gallery, Group Exhibition, Washington, DC
1996 The Watkins Gallery, American University
1994 Washington Art Association, Washington Depot, CT
1993 The Red Mill Gallery, Johnson, VT

PUBLICATIONS AND PRESENTATIONS

6/2017 AIA 10x10, How Did I Get Here, Sarasota, FL
9/2009 *Creative Collaborations*, SRQ Magazine, Sarasota, FL
10/2008 *Double Take*, Herald Tribune, Sarasota, FL
4/2008 Creators and Collectors Tour, Arts and Culture Magazine, Sarasota, FL
9/2007 *Continuing Education*, Creative Loafing, Sarasota, FL
9/2007 *Schwartz's Now List*, SRQ Magazine, Sarasota, FL
8/2006 *A Healthy Obsession*, Weekly Planet, Sarasota, FL
5/2006 *On The Rise*, Sarasota Magazine, Sarasota, FL
3/2006 *In the Arts*, Sharron Herald, Greenville, PA
10/2005 *Weekly Planet*, Sarasota, FL
12/2004 10x10, Industry Magazine, Sarasota, FL
10/2004 AIA 10x10, *What Inspires You*, Sarasota, FL

